

B.B.A. Semester - 5 (CBCS) Examination

Oct/Nov. - 2023(Old Course)

ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (CORE)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 What are various approaches to business ethics? Explain (14)

OR

Que.1 Discuss in detail the causes of ethical problems in business.

Que.2 What is corporate disclosure & what are the reasons for it? (14)

OR

Que.2 What are the features of good corporate governance?

Que.3 Discuss in detail various committees constituted by the board for corporate governance. (14)

OR

Que.3 How the board for corporate governance is composed and what is their role?

Que.4 Who are internal auditors? How they are appointed? (14)

OR

Que.4 What types of whistle blowing exists in the organization and what is the need of It.

Que.5 Write Short notes. (any two) (14)

1. Discrimination
2. Important development in CSR
3. What are the common indicators for measuring business social Performance.
4. Preferential hiring
